More Aboriginal and Torres Strait Islander Teachers Initiative (MATSITI)

Final Report

Developing a video to promote the School of Education to Indigenous Australians

School of Education

March 2016
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1 Introduction

1.1 Background

The School of Education wanted to have an invitation to Aboriginal and Torres Strait Islander Australians on its home page to encourage them to apply to enter an initial teacher education program at UniSA. It was decided that a video would be the most effective invitation.

1.2 Ethics

The three participating students signed a Talent Release form to the effect that they consented to take part and to have video of them on the UniSA Education website. Furthermore, GowrieSA, the site at which some video was filmed, prior to the children taking part, obtained written permission from parents of all children who appear in the video. Finally the video in draft form was inspected by that site leaders to ensure that the depiction of the children was in keeping with ethical requirements.

2 Reform and Innovation

- The video is one of a range of measures that the School of Education is taking to increase the number of Aboriginal and Torres Strait Islander graduates by 2020. The goal is 200. The broader action is entitled The School of Education Aboriginal and Torres Strait Islander Strategic Plan.
- The video has been shot, edited and finalised and met all time lines, with a short extension due to the festive season and the need to add another participant in the video.
- Not applicable

3 Capability

- Professor Irabinna Rigney both appeared in the video and was the content and process advisor throughout, ensuring that the final video was appropriate and well targeted. Furthermore, apart from the Head of School of Education and the children who appeared alongside the focus students, all persons depicted were Indigenous.

4 Project Outcomes and Benefits

It is expected that the inclusion of this video, alongside some stills taken from it for a running banner, will encourage Aboriginal and Torres Strait Islanders to consider the initial teacher education programs at UniSA.

- Since the aims of MATSITI and this project are aligned, that is to increase the numbers of Aboriginal and Torres Strait Islander graduates from initial teacher education programs, the project can be said to have fulfilled the MATSITI aims. It is not possible to say that the production of a video will increase graduates however this project is part of a package of initiatives that are expected to result in the achievement of that goal.
- The goal of the proposal was fully achieved as the video is now completed and has been added to the EDS home page (http://www.unisa.edu.au/Education-Arts-and-Social-Sciences/school-of-education/).
• There are no plans to share the project successes and challenges within and beyond the organisation, however the presence of the publicly available video (also accessible on the UniSA YouTube Channel) will be a model for other organisations.

• As part of the development process, the project leaders Professor Rigney and Assoc Professor Whittington viewed videos on the websites of other SA universities and as a result developed a superior result. Unlike the other universities, this video contains footage of students working with children in a real setting, and has overall higher production values.

• The project fully reached its goal so can be said to be a success.

5 Sustainably

• It is expected that the ongoing presence of the video on the School of Education website over the next 5 years or more will encourage Aboriginal and Torres Strait Islanders to consider initial teacher education at UniSA. In the long term, this project will work well as one of a number of measures to both invite and support Indigenous student program completion in our School.

6 Report recommendations

The video will have on ongoing presence on the School of Education home page for the next 5 years so in that sense it is sustainable.